

Media Contact
Power Digital Marketing
abovefood@powerdigital.com

ABOVE FOOD™

Above Food to Showcase Plant-Based Innovations From Portfolio Brands Eat Up! and Culcherd at CHFA West

Eat Up! and Culcherd recently announced a number of new SKUs across categories

Regina, Saskatchewan (April 18, 2022) — [Above Food Corp.](#) (Above Food) a first-of-its-kind, vertically integrated plant-based food company, is showcasing at CHFA West in Vancouver next weekend for the first time, with two of its portfolio CPG brands showcasing cutting-edge innovations across categories, including plant-based dairy and a gluten-free lineup of products.

Both Above Food Brands, Culcherd and Eat Up!, recently debuted new innovations at Expo West in March within the plant-based space—Culcherd with new and reformulated cheese and dairy alternatives and new branding, and Eat Up! with a preview of their regenerative, gluten free product line of oats, flours, baking mixes, bagels, and pizza crusts—all slated to launch later in 2022.

“We’re excited to have the opportunity to showcase two of our portfolio CPG brands, Eat Up! and Culcherd, next weekend at the CHFA Now trade show in Vancouver,” said Martin Williams, President and Chief Innovation Officer of Above Food. “As Above Food continues to grow through building, acquiring, and scaling brands that embody our values, trade shows such as CHFA are always something we look forward to as a way to showcase the culmination of immense work and dedication from the past few years.”

The plant-based, seed-to-fork platform has plans to activate among the 900 other exhibitors at the show with a booth (#1347/1349) alongside its sales broker BNQ Management ("BNQ"), a leading sales broker for the Canadian retail market based in Vancouver, British Columbia.

For more information about Above Food Brands, please visit [AboveFood.com](https://www.abovefood.com).

ABOUT ABOVE FOOD CORP.

Above Food Corp. is a first-of-its-kind, plant-based food company that celebrates delicious products made with real ingredients, real nutrition, real flavor, and real transparency. Founded in Canada by food production ecosystem veterans and visionary co-founders, Lionel Kambeitz, Donato Sferra, Tyler West, and Martin Williams, Above Food’s vision is to create a healthier world — one seed, one field, and one bite at a time. With a complete chain of custody of plant proteins, enabled by scaled operations and infrastructure in primary agriculture and processing, Above Food delivers food to businesses and consumers with unparalleled traceability, quantifiable sustainability, and superior nutrient density. Above Food’s products are available online at <https://shop.abovefood.com/> and in grocers across Canada and the USA. For more information about Above Food, please visit www.abovefood.com or follow Above Food on Instagram (@above_food), Facebook (Above Food), and LinkedIn (Above Food).

ABOUT ABOVE FOOD BRANDS INC.

A wholly-owned subsidiary of Above Food Corp., Above Food Brands Inc. was established in 2019 to develop and distribute premium whole plant alternatives to meat, dairy, bakery, and baby food, by creating delicious, densely nutritious consumer products and branded ingredients.

###