



Above Food Establishes “Above Innovation Advisory Council” and Appoints Bruce Linton as its Chairperson

Regina, Saskatchewan — April 16, 2021 - Above Food Corp. (TSXV: ABOV Reserved) (“Above Food” or the “Company”), is pleased to announce the formation of its Above Innovation Advisory Council, and the appointment of Bruce Linton as Chairperson.

The Above Innovation Advisory Council will be tasked with advising, developing, and assisting Above Food with business development by helping to drive both organic growth and strategic acquisitions for the Company. All members of the Innovation Advisory Council have a business growth pedigree and have a broad base of multi-industry business development knowledge and relationships required to open doors to future collaborations, joint ventures, and mergers.

“The Above Innovation Advisory Council has a strong mandate to focus on innovation and technology deployment, as well as capital market strategies. This experienced and agile team will bring to Above Food direct opportunities while also assisting with the development and crystallization of strategies,” said Lionel Kambeitz, Executive Chairman of Above Food. “The expertise and pedigree of the Advisory Council will bring rhythm, balance, and synergies to the velocity of our success.”

Mr. Linton, as the Council’s Chairperson, brings a wealth of experience in building strong, technology-driven companies, developing world-class teams, and positioning companies to deliver exceptional customer value and service. Bruce has been in various high-profile positions and is a very driven and focused businessperson. Bruce will provide the guidance and experience to have the Above Innovation Advisory Council focused and effective in their ability to deliver strategic business development concepts and opportunities.

“The highest quality products and lowest unit economics will be delivered by companies that control their entire supply chain. I am pleased to assist Above in advancing its leadership role in the industry,” states Bruce Linton. “Above Food is at the forefront of the emerging plant-based protein industry, and is the North American leader in providing a fully vertically integrated supply chain, that is completely seed-to-fork.”

Donato Sferra, Executive Vice President and Chief Corporate Development Officer comments, “Bruce is a great fit for our Above Food Innovation Advisory Council. He has broad experience, a record of significant achievement and seeks constant acceleration as his style of leadership. He is a great choice to lead this Advisory Council, I have enjoyed many debates and discussions with Bruce and say with the utmost confidence that his focus and contribution will be significant.”

About Above Food and its wholly owned subsidiaries.

Above Food’s wholly owned subsidiaries, Above Food Brands Inc., and Purely Canada Foods Corp., are vertically integrated, high growth, seed-to-fork plant-based platforms that have well-established financial profiles stemming from strong business to-business (B2B) relationships, selling food and ingredients to over 300 customers across 35 countries.

Above Food is truly disruptive, providing the ability to have custody over leading plant-based proteins, including lentils, chickpeas, fava beans, peas, and oats, from seed all the way through to the end consumer’s dinner plate, allows Above to create nutrient density and superior functional performance. This applies across its business-to-business, advanced ingredient, and business-to-consumer lines of business. Learn more: <https://abovefood.com/>

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