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# ABOVE FOOD™

## Above Food Announces Partnership with BNQ Management to Accelerate Canadian Retail Growth

**Regina, Saskatchewan** (December 6, 2021) — Above Food Corp. (Above Food), a first-of-its-kind, vertically integrated, plant-based food company, announced today its latest partnership with BNQ Management ("BNQ"), a leading sales broker for the Canadian retail market based in Vancouver, British Columbia.

This announcement complements Above Food's recent news of their binding transaction agreement with plant-based simple meals leader, Atlantic Natural Foods and its brands **Loma Linda™** (plant-based, shelf-stable and ready-to-eat meals), **TUNO™** (plant-based seafood) and **Neat™** (egg replacer and plant-protein mix), which can be found in 25,000 retail locations across 30 countries. Above Food also recently launched its plant-based ecommerce platform, giving consumers in the U.S. and Canada direct access to its current suite of 40+ products, including **Eat Up!™** by Above Food (regenerative, natural, plant-based products), **Farmer Direct Organic** (certified organic, plant-based pantry staples), **Only Oats** (gluten-free, oat-based ingredients and consumer products), and **Culcherd™** (certified organic, plant-based dairy alternatives).

"The partnership with BNQ will allow us to accelerate our wholesale retail distribution in Canada, which is a key part of our growth strategy," said Martin Williams, Above Food's President and Chief Innovation Officer. "With 9 consumer brands, representing 12 consumer segments, we needed a partner that had the structure, scale, and sophistication to represent the entire portfolio. We are excited to partner with BNQ to help us expand our already significant distribution footprint, to reach even more consumers at the store-shelf level in retailers across the country."

"This partnership is exciting on a number of fronts: Above's portfolio of differentiated brands, the values driven culture, the overall seed-to-fork value proposition, and the alignment to our own mission and values," said Benjamin Walker, BNQ's Founder and CVO. "Consumer and retailer interest in plant-based foods that are sustainably produced is only gaining momentum, and this partnership will deliver products to more consumers' coast-to-coast."

For more information, please visit [www.abovefood.com](http://www.abovefood.com).

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### FOR MORE INFORMATION:

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**ABOUT ABOVE FOOD CORP.**

Above Food Corp. is a first-of-its-kind, plant-based food company that celebrates delicious products made with real ingredients, real nutrition, real flavor, and real transparency. Founded in Canada by food production ecosystem veterans and visionary co-founders, Lionel Kambeitz, Donato Sferra, Tyler West and Martin Williams, Above Food's vision is to create a healthier world — one seed, one field, and one bite at a time. With a complete chain of custody of plant proteins, enabled by scaled operations and infrastructure in primary agriculture and processing, Above Food delivers food to businesses and consumers with unparalleled traceability, quantifiable sustainability, and superior nutrient density. Above Food's brands are available online at [www.abovefood.com](http://www.abovefood.com) and in natural grocers across Canada and the USA. For more information about Above Food, please visit [www.abovefood.com](http://www.abovefood.com) or follow Above Food on Instagram ([@above\\_food](https://www.instagram.com/above_food)), Facebook ([Above Food](https://www.facebook.com/AboveFood)) and LinkedIn ([Above Food](https://www.linkedin.com/company/above-food)).

#### **ABOUT ABOVE FOOD BRANDS INC.**

A wholly owned subsidiary of Above Food Corp., Above Food Brands Inc. was established in 2019 to develop and distribute premium whole plant alternatives of meat, dairy, bakery, and baby food, by creating delicious, densely nutritious consumer products and branded ingredients.

#### **BNQ MANAGEMENT**

BNQ Management provides consulting and brand management services for the natural food industry. We focus on bringing innovative brands to market.

BNQ was born out of the idea that in business we could prosper while focusing on Environmental Stewardship and supporting our communities in positive ways. Typically, as a society we have built businesses, then looked at how we can be better stewards of the environment while giving back to our communities. We feel that this model is in need of a perspective shift. [www.bnqmanagement.com](http://www.bnqmanagement.com)